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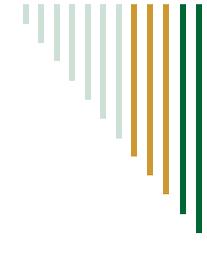
Jean Hansen, Head

Children's Services & Page Staff

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Circulation Services

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Waterford Township Public Library

Annual Report 2012



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From the Director

The great news for this year was the renewal of our operating millage in August for another 10 years - by a margin of 78%.

Our first goal is to add materials to the collections, an area hardest hit by the budget constraints of recent years. Purchasing began late this year and will continue through 2013. One of the fastest growing collections is eBooks. Started in 2010 with 2,755 titles, it has doubled in size each year for a total of 11,152 titles in 2012. Checkouts of eBooks have mirrored that growth with a total of 16,727 this year.

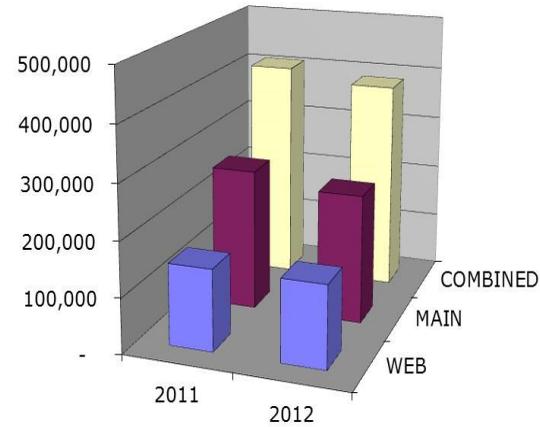
Tempering this good news is the impact that declining property values continue to have on revenues generated by the operating millage. In 2013 this will be 2.5% less than 2012 and will prevent restoration of service hours on Fridays. Begun in December of 2011, this reduction has impacted all areas of service as is evident in the following charts.

Public Internet access continues to be important to patrons who no longer have online access at home to search for jobs or retraining opportunities. Traditional programs such continue to be popular as well.

Students of all ages use Library resources, including the group study and quiet study rooms, to keep up with their schoolwork. Complementing this role, the Waterford School District implemented Academic Resource Centers in the library space of both high schools this year as a measure to improve academic achievement. The intent is to offer students, the opportunity to receive tutoring in a subject, complete homework or to do research for assignments on a daily basis.

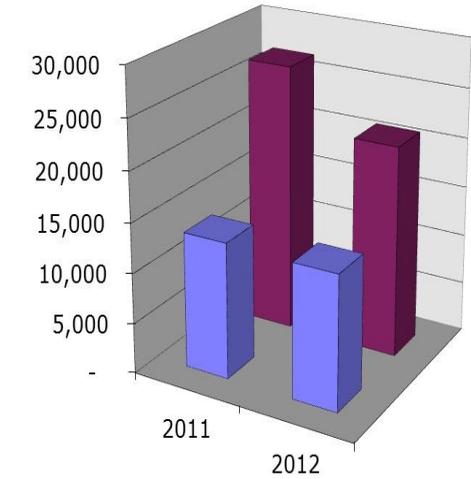
Our highly-credentialed staff, along with well-developed collections and well-maintained public access workstations, are the sturdy foundations for library services in Waterford.

LIBRARY VISITS



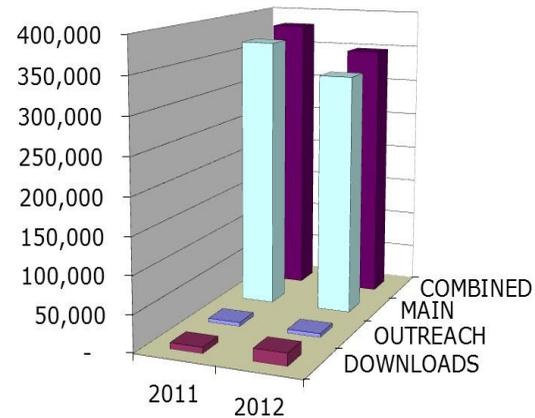
| | 2011 | 2012 |
|------------|---------|---------|
| ■ WEB | 148,731 | 149,836 |
| ■ MAIN | 259,155 | 235,971 |
| □ COMBINED | 407,886 | 385,807 |

Reference Requests



| | 2011 | 2012 |
|--------------|--------|--------|
| ■ CHILDREN'S | 13,546 | 13,357 |
| ■ ADULTS' | 26,919 | 21,087 |

CHECKOUTS



| | 2011 | 2012 |
|-------------|---------|---------|
| ■ DOWNLOADS | 8,119 | 16,727 |
| ■ OUTREACH | 5,165 | 4,962 |
| □ MAIN | 366,837 | 325,807 |
| ■ COMBINED | 380,121 | 347,496 |

LIBRARY REVENUES 2012

